



## ALMA MATER STUDIORUM - UNIVERSITÀ DI BOLOGNA

**Abstract** of the call for applications for awards for the best project work of students of the Second cycle degree Programme in Business Administration and management – curriculum Service management (SEM)

*(The Italian language version of the act is prevailing with regard to the exact interpretation of the rules contained within, also in case of potential disputes).*

### **ART. 1 – Subject**

The Head of the Ravenna and Rimini Campus of the Alma Mater Studiorum - University of Bologna offers awards of € 250 (before tax) to each participant of the group for the best project work in the academic year 2019/2020.

The group will be chosen among the 4 groups who have taken part in the project works promoted within the courses I.C. OF INTERNATIONAL BUSINESS and I.C. OF CUSTOMER RELATIONSHIP MANAGEMENT under the guidance of professor Marco Visentin and Paola Giuri and defined by the SEM Degree Board Committee on the 11<sup>th</sup> October 2019. The aim of these projects is to allow students to put into practice knowledge and skills acquired during the classes, together with enhancing team building and strengthening the partnership between companies and the university. The project works have been defined by the parties (hosting companies, professors, students) and led in the period September 2019 – February 2020.

### **ART. 2 –Admission requirements**

The application is open to students meeting the following requirements:

- enrolment on the second year of the second cycle degree Programme in Business Administration and management – curriculum Service management (SEM) for the academic year 2019/2020;
- attendance of the courses of I.C. OF INTERNATIONAL BUSINESS and I.C. OF CUSTOMER RELATIONSHIP MANAGEMENT in the academic year 2019/2020;
- participation in the project works 2019/2020;
- nomination in one of the groups of the 4 partner companies of the project works (Group 1 - Hotel Belvedere; Group 2- Gruppo Maggioli; Group 3 - Misano World Circuit; Group 4 - ViciVision), as defined by the above mentioned Degree Board Committee.

### **ART. 3 - Application procedure**

Applicants shall submit the attached application form **Annex 1** addressed to:

Ufficio Scienze Economiche, Aziendali e Sociali  
ACRR - Settore Servizi didattici "Campus di Rimini"  
Alma Mater Studiorum – Università di Bologna  
Via Angherà, 22 – Rimini

**deadline: 6<sup>th</sup> March 2020, 12 pm (noon)**

either

- handing in the original copy to the above mentioned office (office hours: Monday to Friday, 8.30 am - 12.30 pm)

or



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- by email as an attachment to [campusrimini.didatticaseas@unibo.it](mailto:campusrimini.didatticaseas@unibo.it) with the object: "Application for the best project work SEM – name of the group" (it is suggested to request the acknowledgement receipt).

All candidates have to verify the correct receipt of the email. The office disclaims any responsibility in case of misplaced delivery or misunderstanding.

Applications handed in or sent by email after the deadline will not be accepted.

The application shall contain:

- copy of the presentation of one's group project work. All participants of the group have to agree on the content of the presentation (maximum length 5 pages containing the name of the group, the name of the company, the name of the company's responsible, the name of the other group participants);
- a copy of the passport or the identity card.

### **ART. 4 – Evaluation criteria**

On the 17<sup>th</sup> March 2020 at 9 am the 4 groups will have to make a presentation of their project works and the results achieved to the professors of the courses I.C. OF INTERNATIONAL BUSINESS and I.C. OF CUSTOMER RELATIONSHIP MANAGEMENT, the companies' representatives and the evaluation committee. A ranking list will be made according to the following criteria:

- completeness of the project;
- coherence between initial aims and results achieved;
- clarity of the presentation

The minimum score to pass the selection is 18 points out of 30.

### **ART. 5 – Assignment**

The grants will be assigned by the evaluation committee, as appointed by the Head of the Ravenna and Rimini Campus (rep. 8999/2019, prot. 292395, 21/11/2019): professors Marco Visentin, Paola Giuri, Leonardo Corbo.

The list of qualified applicants will be available on the web page <http://bandi.unibo.it>

They need to confirm acceptance of the grant within 10 days from official notification, sending declaration of acceptance or the assignment shall be invalid. They will receive instructions on how to fill in the formal acceptance declaration and the fiscal form.

Grants will be paid in a single instalment by the Administration of the University of Bologna.

### **ART. 6 – Withdrawal**

Beneficiaries who, for any reason, waive the contribution shall give written notification in due time.

### **ART. 7 – Intellectual property**

By participating in this call each participant expressly declares that the project is original and does not violate in any way, either in whole or in part, the intellectual or industrial property rights of third parties, releasing the organizers from any liability, claim for damages and / or sanction brought by third parties in this regard.

### **ART. 8 - Privacy**

The personal data provided shall be processed by the Alma Mater Studiorum – Università di Bologna Via Zamboni n. 33, 40126 Bologna in compliance with the principles and provisions of Italian Legislative Decree n. 196/2003 (Data Protection Act) and the European Law GDPR UE n. 2016/679 and in any case exclusively for the purposes of this call for applications. The data will be processed using electronic and manual (paper) methods. The Data Controller is the University of Bologna – Rimini Campus. The Data Processor for the purpose of exercising your rights is the Head of the Ravenna and Rimini Campuses and according to the



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Italian Law 241/1990 the procedure in charge of Dr. Filippo Pigliacelli for Rimini Campus.

For more information

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